



Keating Capital Enters into Letter of Intent with Industriaplex

November 20, 2009 - Greenwood Village, Colorado - Keating Capital, Inc. announced today that it has entered into a letter of intent to serve as lead investor in a pre-public round of financing to Industriaplex, Inc., an Alpharetta, Georgia provider of outsourced supply chain management solutions to small and medium enterprises. The terms of the prospective transaction have not been disclosed.

The completion of the proposed transaction is subject to certain customary conditions, including but not limited to, the completion of satisfactory due diligence, the negotiation and execution of a definitive agreement, and consummation of the financing. However, there can be no assurances when or if the proposed transaction will be completed.

About Keating Capital, Inc.

Keating Capital (www.KeatingCapital.com) is a business development company focused on making minority, non-controlling equity investments in private businesses that are seeking growth capital and are committed to, and capable of, becoming public.

About Industriaplex, Inc.

Founded in 1999 by former GE executives, Industriaplex (www.Industriaplex.com) is a global sourcing, supply chain management and branded products company that is growing rapidly as US companies move to reduce product and supply chain costs. Industriaplex supplies commercial products such as material handling, retail fixtures, foodservice systems in addition to consumer products such as consumables, building materials, plumbing fixtures, specialty vehicles and accessories for vehicles.

Industriaplex addresses the needs of major companies in the US and across the globe. The Company operates as an integrated partner to its customers and gains in-depth knowledge of how it can reduce product supply costs. With this information, Industriaplex sources products from factories in China, India, Taiwan, and Hong Kong, and delivers products needed by its customers on-time, to specification and at the lowest possible total cost. As a result, Industriaplex's customers reduce product related costs, improve working capital management and accelerate new product introduction.

Industriaplex is an innovative, next generation industrial enterprise and has been recognized as one of the "Fastest Growing Companies in America" by Inc. Magazine. Four years after its founding, the company serves an impressive roster of "blue chip" customers.

Contacts

For more information, please contact:
Keating Capital -- Kyle Rogers, (720) 889-0139.
Industriaplex -- Rob Mills. (678) 990-7868 x250